

# IO<sub>3</sub>A<sub>3</sub> BLUE IS GREEN

*OZONE:  
The Environmentally  
Friendly Solution*



What if there was something so blue, it was green?

...Something as natural as the air we breathe, yet when added to our water it could make it cleaner?

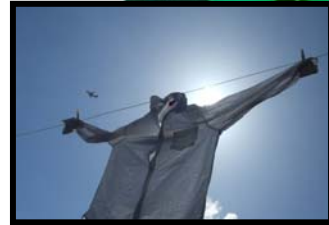
...Or if pumped into the HVAC of a building it could make the air fresher and safer?



...Something that could have helped prevent both the e-coli on spinach fiasco, and the recent salmonella outbreak that affected an entire continent's tomatoes and jalapeno peppers?



...Something that would give us cleaner linens and towels, while still letting us use cold water, less water and energy and 60% less chemicals, leaving cleaner water going down our drains afterward?



Step outside and look at the sky on a clear day and there's your answer... Ozone.

## WHY IS OZONE "GREEN"?

- It's the same stuff that makes the sky blue and protects us from the sun.
- It's a version of the air we breathe.
- It returns to the air we breathe after 20 minutes.
- It's the most effective oxidant known with no residual.
- It can't be bottled. It must be made on the spot.
- It's the sweet smell after a lightning storm.

Ozone, that protective layer that keeps us from the sun's harmful rays, is the miracle substance that can keep your air and water healthy, and make your world just that little bit cleaner. It's nontoxic, and won't linger, unlike harsh chemicals. It's more effective than chlorine and leaves no residuals. Ozone sustains life – Mother Nature has been relying on it for thousands of years, why don't you?

Contact the [International Ozone Association](http://www.io3a.org) today to learn more about Ozone and how to find your local system manufacturers or distributor.

We are proud to be the world's #1 source on the science of Ozone and its many uses that improve our lives and the world we all share.

International Ozone Association – Pan American Group  
P.O. Box 28873, Scottsdale, AZ, 85255 USA  
Phone: (480)-544-0105 ♦ Fax: (480)-473-9068  
[www.io3a.org](http://www.io3a.org)